

Dr. (Mrs.) Pankaj Mittal
(Former Vice Chancellor, BPS Women University, Haryana)
Secretary General

डॉ. (श्रीमती) पंकज मित्तल
(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)
महासचिव



Association of Indian Universities

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भारतीय विश्वविद्यालय संघ

ए०आई०यू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग
(कोटला मार्ग), नई दिल्ली-110 002

No. AIU/SGO/2020

29th July, 2020

AIU - CII Smart Manager Programme for Indian Students

Dear Vice Chancellor/Director,

Greetings from Association of Indian Universities! Hope you and your family are safe and healthy.

Association of Indian Universities in collaboration with the Confederation of Indian Industry (CII) is pleased to announce **AIU - CII Smart Manager Programme**, for graduates of all disciplines. The programme aims to empower students with high quality practical and ready-to-use management competencies sought by corporates while making hiring decisions.

The programme is a viable alternative to internships with measurable learning outcomes. The AIU - CII Smart Manager Programme can prove to be a key differentiator and may help in better campus placements. The Programme aims to hone skills like problem-solving skills, communication skills, analytical skills of graduates to fill the gap between industry requirement and academic output and produce a well-trained, disciplined work force which is in sync with the ever-changing demands of the corporate world. The Programme offers ten core competencies that can be classified into business acumen and people skills that are critical to everyday corporate dynamics. The AIU - CII Smart Manager Programme is created and delivered by industry experts and includes ready-to-use tips & mentoring by successful managers. The job relevant programme is taught through self-paced learning content through extensive use of digital media and can be accessed through mobile phone (Android/iOS) as well as on laptops and covers digital learning content, interactive lectures, simulations, curated videos, case studies via webinars, live projects & feedback.

CII has offered 80% discount on the Smart Manager programme to AIU Member Universities. The final year students (in all disciplines) may be encouraged to enroll for AIU - CII Smart Manager Programme for improving their soft skills through the weblink <https://ciihighereducation.in/readiness-programme.php>. They need to fill up the google form available on <https://forms.gle/FF16CLVGCLbmQqEy8> in order to avail 80% discount available to students joining through AIU. There are two enrolment options for interested students to enroll at discounted fee: -

(a) Students can take the programme free of charge, but no certificate will be given on completion of the programme. However, should a student change his mind and wishes to opt for a certificate on completing the course, s/he would be required to pay a fee of INR 3,000 only plus taxes to take the assessment and get certified.

(b) In case a student decides to opt for enrolment with certification in the beginning only, s/he shall have to pay a fee of INR 2,000 only plus taxes to complete the programme, get assessed and receive a certificate.

In case there are any queries pertaining to the programme, please write to Ms. Namrita Sharma at higher.education@cii.in or Mr Vijendra Kumar at meetingaiu@gmail.com

May I request you to kindly disseminate information regarding this programme amongst your faculty and students and also nominate a single point of contact person from your institute who could coordinate this activity.

With warm regards,

Yours sincerely,


(Pankaj Mittal)

The Vice Chancellor/Director of all AIU Member Universities/Institutions.