

Curriculum Vitaé

Shri Shingara Singh
Advocate,
#745, Ajay Vihar
Huda Pull
Sirsa-125055 (Hry.)
Ph.No. +91 98121 77741
Cell No. : +91 9416922241



E-mail: pinkiinsan@yahoo.com

Dr. Pinki Rani

CV Highlights

M.Com., M.B.A. (H.R.), M. Phil and Ph.D.
Qualified UGC-SET (Commerce) 2009
Qualified UGC-NET (Commerce) 2010
Qualified UGC-NET (Management) 2011
M. Phil. in Commerce with Distinction
19+ years cumulative teaching experience (UG & PG)
Attended one Orientation Course and one Refresher Course
**Best Women faculty Award presented by Combined Society of Educational
Research and Development, Dehradun, U.K., India.**

PRESENT POSITIONS

1. Assistant Professor of Commerce at Indira Gandhi University, Meerpur, Rewari, Haryana.
2. Coordinator, Unnat Bharat Abhiyan, Indira Gandhi University, Meerpur, Rewari, Haryana.

CAREER OBJECTIVE

Wish to take up a challenging career, which would provide me a platform for learning and growth with effective teaching methods in the all around development of the personality of students.

ACADEMIC CREDENTIALS

- Ph.D. from Ch. Devi Lal University, Sirsa under the able guidance of Dr. D.P. Warne, Chairperson, Deptt. of Commerce, CDLU, Sirsa.
- Qualified UGC-NET in Management June 2011.
- Qualified UGC-NET in Commerce Dec. 2010.
- Qualified UGC-SET 2009 conducted by Rajasthan Public Service commission (RPSC) in Commerce.
- M.B.A. in Human Resource Management.
- M. Phil. in Commerce from Kurukshetra University, Kurukshetra in 2006 Grade "A" with distinction in Dissertation.
- M.Com. from Kurukshetra University, Kurukshetra in 2002.
- B.Com. from Kurukshetra University, Kurukshetra in 1999.

AWARDS

Best Women faculty Award presented by Combined Society of Educational Research and Development, Dehradun, U.K., India on March 10, 2018 at N.L. Dalmia Institute of Management studies and Research, Mumbai.

WORK EXPERIENCE

- Served on the post of Lecturer in Commerce in Shah Satnam Ji P.G. Girls College, Sirsa from 23 September 2002 to 8th July 2011 (teaching UG & PG Classes).
- Served on the post of HOD Commerce in Baba Farid College Bathinda Punjab from 8th July 2011 to 31 Dec. 2011.
- Served as Assistant Professor of Commerce in Chandigarh University Gharuan from 2nd January 2012 to 13 Aug 2012.
- Presently serving as Assistant Professor of Commerce at Indira Gandhi University Meerpur, Rewari Haryana.

COMPUTER LITERACY

- Diploma in Computer Programming from Capital Computer, Sirsa with "A" Grade.
- Basic knowledge of computer applications & working knowledge of internet.

PBAS FORM AS PER UGC Guidelines

Category III: Research and Academic Standards

Research Papers in Peer-Reviewed/Refereed or UGC listed Journals					
S.No.	Title of the Paper	Journal Name	Whether refereed or peer reviewed	Whether you are the First/Principal/Corresponding Author	Year of Publication
1.	Pinki insan, D. P. Warne(2011), "BEML vs. BHEL: an Empirical Financial Analysis" Volume 2, Issue 8, pp 41-56, ISSN: 2229-4104	ASIA PACIFIC JOURNAL OF RESEARCH IN BUSINESS MANAGEMENT (APJRBM),	Refereed and indexed	Principal	2011
2.	Pinki Insan & D. P. Warne (2010) "Women Leadership: A Case Study of Indira Nooyi", pp 153-165, ISBN: 978-81-910125-3-8	" Women In Leadership Roles, (Punjab) DBIMCS, Mandi Gobindgarh	Conference Proceedings	Principal	2010
3.	D. P. Warne, Pinki Insan (2012), "Black Economy: An Indian Perspective", pp 313-318, ISBN: 978-93-5113-187-8	ECO PULSE	Conference Proceedings	Corresponding	2012
4.	Dr. D. P. Warne, Pinki "Payout Policy of FMCG Companies in India: An Empirical Study", Vol.8, Issue 2, ISSN: 0973-4465.	PUNJAB JOURNAL OF BUSINESS STUDIES (Bi-Annual Publication of Mata Gujri College, Sri Fatehgarh Sahib, Punjab)	Conference Proceedings	Corresponding	2012
5.	Dr. D. P. Warne & Pinki Insan, "Earning Dividend and Financial Leverage: A Study of TATA Steel Ltd." Volume I, June 2011, pp 1-5	International Journal for Business, Strategy & Management,	Conference Proceedings	Corresponding	2011
6.	D P Warne, Pinki Insan(2013) "Dividend Behaviour Of Automobile Companies In India: An Empirical Study" Vol.3, Issue 1, pp 25-33, ISSN: 2249-8826	Zenith International Journal of Business Economics & Management Research (ZIJBEMR),	International Indexed , Blind Reviewed and Refereed	Corresponding	2013
7.	Dr. D. P. Warne, Monica Bansal, Pinki insan, "Application of Lintner's Model in Media and	Commerce Spectrum (International Journal of Commerce & Business Studies),	International	Corresponding	2013

	Entertainment Sector , Vol: 3, Dec 2013, pp 31-33, ISSN: 2249-992X				
8.	Pinki Insan(2015) "A pragmatic study on payout policy of Textile Sector" , Vol. 1, pp. 75-78. ISSN: 2394-8086	International Journal of Business Innovations (IJB)	Refreed International Journal	Principal	2015
9.	Pinki Insan & Sapna Kumari (2015) "Customer's Perception Towards Internet Banking :A Study Of Sirsa City" Vol. 1, PP 52-59, ISSN: 2319-7668	IOSR Journal of Business And Management)IOSR-JBM	Double Blind Peer Reviewed and Indexed	Principal	2015
10.	Pinki Insan (2015) "Relationship between Dividend and Earnings: A study of Selected Indian Companies" , Page No. 31-35. ISBN: 9780989515047	III International Conference on Applied Research in Business, Management, Economics and Finance, Colombo,	International Conference Proceedings	principal	2015
11.	Pinki Insan and Suman Jangra (2015) "A New Era of Transparency: Real Estate Regulation and Development Bill 2013" July-December 2015, vol. 1, Issue 1, pp 19-24, ISSN: 2455-4456	MMU Journal of Management & Technology: A Bi- Annual Refereed Journal	Refereed Journal	principal	2015
12.	Dr. Pinki Rani , Sakshi Gupta "Factor Affecting the Students Buying Behaviour of Two Wheelers" Vol 6, Issue 7, PP 93-102, ISSN: 2394-1537(O) 2394-1529(P)	International Journal of Science Technology and Management	Refreed	principal	2017
13.	Pinki Rani, Suman Jangra " Real Estate Regulation and Development Bill2016: Insight Review & Impact Analysis" Volume 6, Issue 12 (December, 2017) PP: 53-59, ISSN: 2277-1166	Abhinav National Monthly Refereed Journal of Research in Commerce & Management	UGC Approved refereed National Journal	Principal	2016
14.	Dr. Pinki Rani, Poonam Yadav, "Demonetization: Impact on E-Payment System in India" PP: 872-877, ISSN: 978-93-5300-371-5	Commerce and Management in Changing Times Proceedings of International Conference on Commerce and Management in Changing Times [ICCMCT'17],	Conference Proceedings	Principal	2017
15.	Pinki Rani (Dr) & Suman Jangra "Appraisal of Customer Satisfaction in Apartments - A case study of Delhi" , pp: 134-137, ISSN: 2455-3085	RESEARCH REVIEW International Journal of Multidisciplinary IICCMCT-2018,	UGC-Listed	Principal	2018
16.	Pinki Insan, Suman Jangra "Influence of Environment and Safety Attributes of Residential Flats on Customer Satisfaction" , pp: 337-349, ISBN: 978-93-88441-42-1	International Conference on Ongoing Research in Management & IT	Conference Proceedings	principal	2018
17.	Dr. Pinki Rani & Sakshi Gupta, "Customer Awareness towards Internet Banking: A Study of Sirsa" , Vol-40-Issue-3-February-2020, PP: 2070-2078, ISSN: 2394-3114	Studies in Indian Place Names	UGC Care Listed	Principal	Feb, 2020

18.	Pinki Rani & Sapna Kumari, “Performance Evaluating of Selected Public and Private sector Banks with the help of Camel Model”, PP: 9964-9976 ISSN: 0474-9030	Our Heritage	UGC Care Listed Indexed and Refreed	Principal	Feb 30, 2020
19.	Pinki Rani and Poonam “Demonetization’s Impact on Small Vendors- A Survey Study on Small Vendors in Rewari District in Haryana, India” Vol. 11, Issue 3, March 2021, ISSN: 2231-4288	Journal on Banking Financial Services & Insurance Research	International Double-Blind, Peer Reviewed, Refereed	Principal	2021
20.	Pinki Rani & Poonam, “A Study on Views Of Small Vendors Regarding Epayment Systems in Haryana, India” Vol. 12, Issue 3, March 2021, ISSN: 2229-4848	International Journal of Business Economics and Management Research	International Double-Blind, Peer Reviewed, Refereed	Principal	2021
21.	Pinki Insan & Jyoti Yadav “Blockchain Technology: A Sustainability Perspective” Vol. 12, Issue 3, March 2021, ISSN: 2229-4104	Asia Pacific Journal of Research in Business Management	International Double-Blind, Peer Reviewed, Refereed	Principal	2021
22.	Pinki Insan and Poonam “E-BANKING: EVOLUTIONS AND PROSPECTUS” Volume 11-Issue 4-April-2021, (ISSN: 2231-4334) Online, (ISSN: 2349-6517) Print	International Journal of Research in IT and Management,	peer-reviewed refereed journal	Principal	2021
23.	Pinki Insan and Jyoti Yadav “Blockchain Technology: A Conceptual Study” (ISSN: 2249-7382)	International Journal of Research in Economics and Social Sciences,	peer-reviewed refereed journal	Principal	2021

2. Publications other than Research Papers								
(a) Books Authored								
S.No	Title of the Book	Authors	ISBN No	Publisher	Whether Int./ Nat. .	No of Co-Authors	Whether you are the main Author	Year of Publication
1.	Emerging Dimensions of Commerce and Management,	Monica Bansal, Pinki Insan	978-93-84144-32-6	IRPH, Delhi	International	one	No	2014
2.	Commerce and Management: A Researcher’s Perspective,	Pinki Insan	978-81-8387-673-	Serials Publications, New Delhi, 2014	International	Nil	Yes	2014
3.	DPS EPS Analysis: An Empirical Study of Indian Companies,	Pinki Insan DP Warne	978-3-639-71388-6	Scholars Press, Germany, 2014	Foreign	one	Yes	2014
4.	Visualization of Researches in Social Sciences	Pinki Insan	978-93-84144-64-7	Research India Publications, New Delhi	International	Nil	Yes	2014
5.	Marketing Concepts. and	Pinki Insan C. N. Sontakki	978-93-272-5370-2	Kalyani Publishers, New	National	Two	Yes	2014

	Marketing Decisions	Neeti Gupta		Delhi. (Hindi medium)				
6.	Principles of Marketing and Marketing Management (Hindi Edition)	Pinki Insan, Sontakki C.N., Gupta Neeti	978-93-272-4612-4	Kalyani Publishers, New Delhi. (Hindi medium)	National	two	Yes	2014
7.	Marketing Management (Hindi Edition)	Sontakki C.N., Gupta Neeti, Insan Pinki, Gupta Anuj	9327254563	Kalyani Publishers, New Delhi. (Hindi medium)	Natioanal	three	No	2015
8.	An Insight into Contemporary Researches in Business, Scholars Press Germany	Pinki Insan	978-3-639-86009-2	Scholars Press Germany	Foreign	Nil	Yes	2015

S.No	Title of the Book	Authors	Title of Chapter	ISBN No	Publisher	Whether Int./ Nat.	No of Co-Authors	Whether you are the main Author
1.	Critical Touch Points in Human Resource Management : A New Approach to Maximize People's Potential,	Pinki Insan & Neeti Mehndiratta	Outsourcing in India	9783639861013	Scholar's Press Germany,	International Germany	1	Yes
2.	Managing Strategies and Issues in Finance	Pinki Insan, Sapna Kumari & Gauri Bimbura	Impact of Internet Banking on Customer Satisfaction: A Comparative Study of Public Sector Banks and Private Sector	978-3-659-79261--8	Lambert Academic Publishing, Germany,	International Germany	2	Yes

III D: Research Guidance

Class	No. of Students	Thesis/Dissertation Submitted	Degree Awarded
M. Phil. (CDLU)	06	6	6
Ph. D. (IGU)	3	--	01

III E (i): Refresher Course, Methodology workshops, Training, Teaching-Learning Evaluation Technology Programmes, Soft Skills development Programmes, Faculty Development Programmes

Sr. No.	Programme	Duration	Dates	Organized by
1.	Faculty Development Program	One Week	July 9, 2012 to July 13 2012	Chandigarh Group of Colleges, Landran Mohali, Punjab
2.	Orientation Course	28 Days	01/07/2013 to 27/07/2013	Guru Jambheshwar University of Science and Technology
3.	UGC Sponsored Refresher course	21 Days	31/05/2016 to 20/06/2016	Panjab University, Chandigarh
4.	One Week National Workshop on Research Methodology	One Week	01/09/2016 to 07/09/2016	organized by Dept of Public Administration CDLU, Sirsa Haryana
5.	National Workshop on Research Methodology and Computer Applications	One Week	April 22, 2014 to April 28 2014	Department of Commerce, Indira Gandhi University, Meerpur, Rewari.
6.	Capacity Building Program for Social Science Faculty	Two Weeks	Feb 19 2018 to March 2, 2018	Centre for Research in Rural and Industrial Development, Sector 19-A, Chandigarh
7.	Two Weeks Capacity Building Program for Young Faculty in Social Sciences	Two weeks	01/06/2019 to 14/06/2019	Dept of Economics, Annamalai University, Tamilnadu
8.	Managing Virtual Classroom and Open education resources	7 days	June 24-29, 2020	CALEM, Punjab University, Chandigarh June 24-29, 2020
9.	International Workshop on Research Methodology 2020	7 days	April 5 2020 to April 11 2020	Edudoxia Research Centre, India 5-11 April, 2020

III C (i) & (ii): Research Projects

Sr. No.	Title & Type of Projects(Sponsored/Consultancy) (Major/Minor)	Carried out / On Going	Funding Agency	Period	Grant/Amount Mobilized (Rs in lakhs)
1	Unnat Bharat Abhiyan	On Going	MHRD, Govt of India	2019-20	0.50
2	Installation of Street Lights	On Going	MHRD, Govt of India	2021	0.50

6. Invited lectures / Resource Person/Paper Presentation in Conferences/Seminars/Full Paper in Conference Proceedings					
S No.	Title of the Paper presented/Invited Lecture	Whether Int. (abroad) or Int.(within Country) or National or State/Unive rsity Level	Title of Conference/ Seminar	Organized by	Year
1.	“Environmental Accounting & Reporting in Petrochemical Sector: A Study of India”	National	UGC Sponsored National Conference on Emerging Dimensions of Financial Reporting and Accounting Practices held at Ludhiana.	SCD Govt College Ludhiana	10-11 August, 2010
2.	“After Sales Services”	International	International Conference on Strategic Marketing of Consumer and Technological Products (ICSMCTP2010)	UBS-Ludhiana	10-11 Dec 2010.
3.	“Green Business Practices in India”	International	International conference on Business Ethics and Human Values ,	University Business School,Panjab University, Chandigarh	22-23 December, 2010,
4.	“Disclosure Practices of Indian Petrochemical Sector in Context of Environment Accounting”	National	34th All India Accounting Conference & International Seminar on Accounting Education and Research Association	Department of Accountancy & Business Statistics, University of Rajasthan & Indian Accounting at Jaipur Chapter	17-18 December 2011.
5.	“Emerging trends in Qualitative research”	National	National Conference on Strategic Management of Business Development: Issues and Prospects by	Baba Farid College of Management and Technology Bathinda	20-21 April 2011.
6.	“E Commerce companies: An Indian Perspective”	National	UGC Sponsored National Seminar on Web Information systems and technologies	PGGCG-11 , Chandigarh	9th Nov. 2011.
7.	“Marketing of Environment Friendly foods in India”	International	International Conference on Marketing::Emerging issues Challenges and Strategies	PCMA and Chandigarh Group of Colleges, Gharuan, Mohali	24th March 2012.
8.	Publicizing Eco Friendly Foods: An Indian Scenario	National	National Conference on Emerging Paradigms in Business Ethics	Mata Gujri College, Sri Fatehgarh Sahib, Punjab	Nov 03, 2012
9.	Association Between the Determinants of Dividend: Lintner’s Model	National	HSB 6 th Annual National Conference on Business and Management	GJUS&T Hisar	Feb 6-7, 2014
10.	Spiritual Poverty in Contemporary Education System	National	HSB 6 th Annual National Conference on Business and Management	GJUS&T Hisar	Feb 6-7, 2014
11.	Top Brands 2013: A Global Perspective	International	1st International Conference on Issues and Perspectives in Brand Management	Baba Farid College of Management & Technology.	Feb 20-22, 2014
12.	Current Scenario of Life Insurance in India	National	National Conference on Changing Scenario of Business Management & Finance in India	SS Jain Subodh College, Jaipur	Jan 30-31, 2014
13.	Indian Economy & Globalization	International	International Conference on Business Management & Economics With the Theme Managing Global Business in Turbulent Times	Chandigarh University	Feb 8-9, 2014
14.	Association Between the Determinants of Dividend: A Study of Selected Indian Companies	International	International Conference on Business Management & Economics With the Theme Managing Global Business in Turbulent Times	Chandigarh University	Feb 8-9, 2014
15.	Price Level Fluctuations: A Study of Haryana	National	National Seminar (ICSSR Funded) on Economic Reforms and Haryana Economy: Emerging Issues, Challenges and Prospects	MDU Rohtak	March 26, 2014
16.	Atrocities against Women in Indian Perspective	National	ICSSR Sponsored National Seminar on Violence Against Women	HPU Shimla	Aug. 21-22, 2013
17.	An Impression of Punjabi Diaspora	International	Two days International Seminar on Social Space of Composite Culture in Punjab	Punjab University Rural Centre, Koni Muktsar	Nov. 6-7, 2014
18.	Trends in Agriculture Credit and Insurance in Rajasthan	National	35th Annual Conference of Rajasthan Economic Association	Department of Economics, Central University of Rajasthan	23-25 Jan, 2015.
19.	“Performance Evaluation of the Banking Sector in India”	National	Two days National Seminar on Recent Advancements in Management, Commerce, Education and Engineering Outlook-	JCDInstitute of Business Management, Sirsa	21 -22 Jan 2015.

2015(RAMCEE0-2015)					
20.	Investment Plans and Premium in Life Insurance	National	2nd National Conference on Challenges of Paradigm Shift in Business: Role of Innovation and Excellence	Chandigarh University	Feb 7, 2015.
21.	E-Retailing: A Journey Ahead	National	4 th National Conference on Issues and Innovations in Service Sector: Implications of Management & Engineering Sciences	Baba Farid Group of Institutes.	September 24-25, 2015
22.	A Study of Crime against Women in India	National	Indian Constitution: The precursor of Modern India	Dept. of Law, Indira Gandhi University, Meerpur, Rewari	20-21 March 2015.
23.	FDI in Perspective of Tourism Industry	National	2nd National seminar on Technology, Innovation and Entrepreneurship in 21st Century)	organized by Department of Management Studies, Deenbandhu Chhotu Ram University of Science & Technology, Murthal (Sonapat	March 17, 2015.
24.	Female Foeticide: A Social Evil in India	State	DHE Haryana Sponsored State Level Seminar on Female Foeticide	organized by CMK National P. G. Girls' College, Sirsa.	January 30, 2016
25.	Make in India'- Catalyst for Indian Growth Story	National	National Conference on Changing Dimensions of Research in Commerce in the New Global Era (CDRC-2016), organized by Department of Commerce, Chaudhary Devi Lal University, Sirsa	organized by Department of Commerce, Chaudhary Devi Lal University, Sirsa	March 15-16, 2016.
26.	Customers Satisfaction of Internet Banking in SBI and ICICI - A Comparative Study in Sirsa City	National	National Conference on Changing Dimensions of Research in Commerce in the New Global Era (CDRC-2016),	organized by Department of Commerce, Chaudhary Devi Lal University, Sirsa	March 15-16, 2016.
27.	Performance Evaluation of Selected Private Sector Banks: A Camel Model	National	UGC Sponsored National Seminar on Flagship programme- its impact Problems and Challenges Ahead	CMK National Post Graduate Girls College , Sirsa, Haryana	Feb 7, 2017
28.	Start up India-A Catalyst for young & Emerging India	National	National Seminar on Entrepreneurship in India: Need of the Hour	Guru Nanak College for Girls, Sri Muktsar Sahib, Punjab.	March 18, 2017
29.	Demonetization: Economic Consequences	National	DHE Sponsored National Seminar on Impact of Currency Demonetization on Various Fields	Vaish College Bhiwani.	March 25, 2017
30.	A Study of Digital India Programme and Demonetization.	National	National Seminar on Changing Scenario of Indian Economy in 21 st Century	National P.G. College for Women, Rohtak	January 17, 2018
31.	Demonetization Revolution: A Step towards digitization of Payments	National	DHE sponsored National Seminar on Emerging Issues and Challenges in Commerce	organized by Tau Devi Lal Govt. College for Women, Muruthal (Sonapat)	Jan 27, 2018
32.	Current Scenario of Indian Banking: An Overview	National	DHE sponsored National Seminar on Trends and Dynamics in Indian Politics	organized by Govt. College for Women, Ateli, Distt. Mahendergarh (Haryana)	Feb 02, 2018
33.	Make in India – The country into a global manufacturing hub	National	National Seminar on 'Contemporary Issues and Challenges in Indian Economy'	Department of Economics, Indira Gandhi University Meerpur, Rewari.	March 28, 2018.
34.	Demonetization 2016: Achieved and Learned	International	International Conference on Changing Global Business Environment (CGBE-2018)	Faculty of Commerce, Management, Tourism and Hospitality, IGU, Meerpur, Rewari	March 30-31, 2018
35.	Assessment of Customer Satisfaction in Apartments – A Case Study of Delhi	International	International Conference on Changing Global Business Environment (CGBE-2018)	Faculty of Commerce, Management, Tourism and Hospitality, IGU, Meerpur, Rewari	March 30-31, 2018
36.	Value Education: A Holistic Approach towards Quality Education	National	National Seminar in Inter disciplinary Approaches with special reference to Science & Technology, Humanities and Commerce	JCD Memorial PG College Sirsa	Feb 21, 2019

37.	Variance Analysis on Views of E-Payment	National	National Seminar on Emerging issues and challenges in commerce and Management	Dept of Commerce, Sri Krishan Government College Kanwali	17 January, 2020
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III E (iii): Invited for conferences/ seminars/ workshops/ symposia to deliver lectures/ Chair sessions

Sr. No.	Whether Lecture delivered / Academic Session Chaired	Title of the Lecture delivered	Title of Conference/ Seminar etc.	Date(s) of the event	Organizer	Whether International/ National/ State/ Regional/ University or College level
1	Lecture Delivered	Value Education	Extension Lecture	Sep 4, 2017	Govt College, Sector 18, Rewari, Haryana	College
2	Lecture Delivered	Value Education	Invited Lecture	Sep 6, 2017	Dept of Mathematics, Indira Gandhi University, Meerpur, Rewari	University
3	Lecture Delivered	Current Affairs in Commerce	Extension Lecture	Oct 7, 2019	Ahir College, Rewari	College
4	Lecture Delivered	Fire Safety	Invited lecture to NSS Volunteers	Feb 12, 2019	Indira Gandhi University, Meerpur, Rewari, Haryana	University
5	Session Chaired	Accounting and Finance	International Conference on Changing lobal Business Enviornment(CGBE-2018)	March 30-31, 2018	Indira Gandhi University, Meerpur, Rewari, Haryana	University